Supervisor / Project initiator Valery Nikulin

Curator Deriagin Evgeny, managing director of JSC "Arkhangelsk Region Development Corporation», e-mail: ea@krao29.ru

Project participants (role in the project) - Julia Kovalev, head of the project "Social cluster Arkhangelsk region", Advisor to the Deputy Chairman of the Government of the Arkhangelsk region; - Sogrin Dmitry, director of "Arkhangelsk Orthopaedic Enterprise"; - Sozonov Vladimir Borisovich, representative KG «Profexpert», an individual entrepreneur; - Svetlana Shadrin, General Director of "Business Development"

Objective (s) of the project Launching innovative enterprise by rebuffing complex orthopedic shoes, children's and adult orthopedic shoes, shoes for dentures, special shoes for diabetics, making personal shoe lasts and individual orthopedic insoles.

Project Objectives: 1. To provide the population JSC quality orthopedic shoes competitive in price and quality, along with available on the Russian market of foreign counterparts (import substitution).

2. Provide an individual approach to tailoring complex orthopedic shoes for people with disabilities.

3. Establish the marketing of products on the territory of the Northwestern Federal District entities, specialized organizations.

Result (results) of the project 1. Action to rebuffing complex orthopedic shoes.

2. Implementation of specialized products and businesses in the territory of the Northwestern Federal District.

Criteria for success of the project 1. The design capacity (60 thous. Pairs per year).

2. Implementation of specialized products and businesses in the territory of the Northwestern Federal District.

The period of the project (start and end dates of the project, the project stages) 2016 - 2017 GG

The project budget is 93.0 mln. rub., in accordance with the project business plan.